



**Road Traffic**  
Management Corporation

**General Manager: Road Safety Programmes**

**Ref No. RTMC/ GM: RSP / 2019**

**Salary Package: Negotiable**

**Purpose:** The General Manager: Road Safety Programmes is a Head of Department position and reports directly to the Executive Manager: Road Safety Stakeholder Relations Management. The incumbent in the role will be responsible for the implementation of the National Road Safety Strategy and ensuring the development of all road safety public awareness programmes. The General Manager: Road Safety Programmes must ensure that a funding model is developed and that funding for developed programmes are available.

**Requirements:** A Bachelor's Degree or Equivalent qualification is essential, a relevant post-graduate qualification would be an added advantage. Candidate must possess at least 8 years' experience in a marketing related role of which 4 years at a management level.

**The successful candidate must have the following attributes and competencies:**

Knowledge of stakeholder management; Understanding of road traffic management legislation; Understanding of inter-governmental relations; Understanding of the SAQA / SETA processes; Knowledge in all aspects of Digital and Traditional marketing; Knowledge of new advertising and marketing trends; An understanding of the strategic delivery requirements of RTMC ; Ability to manage 3<sup>rd</sup> party marketing contractors; Knowledge of Preferential Procurement Framework Act; Policy conceptualisation and implementation, Stakeholder Management. Ability to develop and market new products.

**Main Duties:** Manage the Road Safety Programmes Unit for RTMC. Develop; maintain and build relationships with current and potential stakeholders to ensure service level requirements are met and to protect RTMC's interest in the relationship; Manage and assist with the delivery of projects and continuous improvement activities; Ensure the development of Road Safety Programmes and the implementation thereof; Manage the road safety

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programme funding and sponsorships; Perform general people management functions and effective capacity management to ensure smooth running of departments.

To apply please submit a letter of application (no prescribed template), accompanied by a recent Curriculum Vitae as well as certified copies of qualifications, identity document and driving license. Applications must be forwarded via email to: [rtmc\\_recruit@capabilityenablers.co.za](mailto:rtmc_recruit@capabilityenablers.co.za). Candidates are requested to clearly indicate the reference number for the position they are applying for on the email.

**NB: People with disabilities are encouraged to apply.**

Closing date is the 25<sup>th</sup> November 2019 at 16:30 and no late applications will be accepted.

The RTMC reserves the right not to make an appointment. Due to the large number of applications we envisage receiving, applications will not be acknowledged. If you have not received any response from us within 3 months after closing date, please consider your application unsuccessful.

Enquiries must be made in writing to: Ms Unathi Conjwa on [unathi@capabilityenablers.co.za](mailto:unathi@capabilityenablers.co.za)

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